

Applicant Name: _____

FY25 WORK PLAN SUBMISSION

Priority Area 1: Prevent youth initiation to tobacco and nicotine products.							
Annual Objective for Indicator:		By December 31, 2024, Establish and support youth coalitions and maintain a Core Team of at least 5 members.					
Baseline measurement for this indicator:		Build & Maintain 2 youth coalitions per county served.					
Data source for baseline measurement:							
Timeframe for Activities							
Deliverable	Strategies	Activities	Partners	Start Date (Month/Year)		End Date (Month/Year)	
Develop recruitment strategies and establish/maintain two (2) youth coalitions per county. DUE: December 31, 2024	<input type="checkbox"/> Data						
	<input type="checkbox"/> Education						
	<input type="checkbox"/> Media & Communication						
	<input type="checkbox"/> Partnership Building						
	<input type="checkbox"/> Policy Implementation & Maintenance						
Deliverable	Strategies	Activities	Partners	Start Date (Month/Year)		End Date (Month/Year)	
Establish Project Prevent or NEXT GEN Chapters and submit online intake and roster forms to Project Prevent - Minimum of 5 youth per chapter - Project Prevent must be 7 th - 12 th grade - NEXT GEN must be 4 th - 6 th grade DUE: DECEMBER 31, 2024	<input type="checkbox"/> Data						
	<input type="checkbox"/> Education						
	<input type="checkbox"/> Media & Communication						
	<input type="checkbox"/> Partnership Building						
	<input type="checkbox"/> Policy Implementation & Maintenance						

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Deliverable	Strategies	Activities	Partners	Start Date (Month/Year)		End Date (Month/Year)	
<p>Execute 4 National Day of Action Activities per Youth coalition per county in partnership with Project Prevent (See Basecamp Calendar)</p> <p>October- Red Ribbon Week; November- Great American Smoke Out; March- Taking Down Tobacco National Day of Action; May- World No Tobacco Day</p> <p>Total of 16 events</p> <p>Due: By JUNE 30, 2025</p>	<input type="checkbox"/> Data <input type="checkbox"/> Education <input type="checkbox"/> Media & Communication <input type="checkbox"/> Partnership Building <input type="checkbox"/> Policy Implementation & Maintenance						
<p>Hold bi-monthly Project Prevent core team/action squad meetings and participate in 8 Project Prevent Trainings</p> <p>DUE: Monthly</p>	<input type="checkbox"/> Data <input type="checkbox"/> Education <input type="checkbox"/> Media & Communication <input type="checkbox"/> Partnership Building <input type="checkbox"/> Policy Implementation & Maintenance						

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Deliverable	Strategies	Activities	Partners	Start Date (Month/Year)		End Date (Month/Year)	
<p>Each Project Prevent Chapter will give 12 presentations to adults on harms of electronic cigarette use among youth.</p> <p>DUE: by JUNE 30, 2025</p>	<input type="checkbox"/> Data <input type="checkbox"/> Education <input type="checkbox"/> Media & Communication <input type="checkbox"/> Partnership Building <input type="checkbox"/> Policy Implementation & Maintenance						
<p>Each Project Prevent Chapter will give 12 Coral's Reef presentations to K-2 grades.</p> <p>DUE: by JUNE 30, 2025</p>	<input type="checkbox"/> Data <input type="checkbox"/> Education <input type="checkbox"/> Media & Communication <input type="checkbox"/> Partnership Building <input type="checkbox"/> Policy Implementation & Maintenance						

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Deliverable	Strategies	Activities	Partners	Start Date (Month/Year)		End Date (Month/Year)	
<p>Each Project Prevent Chapter will conduct a Nicotine/Tobacco Sales Assessment and give a minimum of 8 presentation to school administrator and city councils on the results of the data collection and how tobacco marketing affect youth initiation rates.</p> <p>DUE: by JUNE 30, 2025</p>	<input type="checkbox"/> Data						
	<input type="checkbox"/> Education						
	<input type="checkbox"/> Media & Communication						
	<input type="checkbox"/> Partnership Building						
	<input type="checkbox"/> Policy Implementation & Maintenance						
<p>The tobacco coordinator will conduct 25 presentations to grades 5-12 on vaping.</p> <p>Due: by June 30, 2025</p> <p>Note all presentations given by the tobacco coordinator will be supplied by the Arkansas Department of Health, Tobacco Prevention and Cessation Program.</p>	<input type="checkbox"/> Data						
	<input type="checkbox"/> Education						
	<input type="checkbox"/> Media & Communication						
	<input type="checkbox"/> Partnership Building						
	<input type="checkbox"/> Policy Implementation & Maintenance						

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Priority Area 2: Eliminate Exposure to secondhand/thirdhand smoke							
Annual Objective for Indicator:		By June 30, 2025, the adult coalitions will secure two (2) comprehensive city smoke free indoor policies					
Baseline measurement for this indicator:		Number of comprehensive smoke free city policies within the counties served					
Data source for baseline measurement:							
Timeframe for Activities							
Deliverable	Strategies	Activities	Partners	Start Date (Month/Year)		End Date (Month/Year)	
Develop recruitment strategies and establish /maintain one (1) Adult coalition per county. six to ten (6 to 10) members DUE: December 31, 2024	<input type="checkbox"/> Data <input type="checkbox"/> Education <input type="checkbox"/> Media & Communication <input type="checkbox"/> Partnership Building <input type="checkbox"/> Policy Implementation & Maintenance						
Provide training to adult coalition members on smoke free ordinance laws and how to educate city council members on tobacco control issue and advocate for smoke-free cities. DUE: JANUARY 31,2025	<input type="checkbox"/> Data <input type="checkbox"/> Education <input type="checkbox"/> Media & Communication <input type="checkbox"/> Partnership Building <input type="checkbox"/> Policy Implementation & Maintenance						

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Deliverable	Strategies	Activities	Partners	Start Date (Month/Year)		End Date (Month/Year)	
Adult coalition will Conduct an assessment of current policies in the counties served and to determine cities that the adult coalition will begin work in and develop a plan of action. DUE: JANUARY 30, 2025	<input type="checkbox"/> Data <input type="checkbox"/> Education <input type="checkbox"/> Media & Communication <input type="checkbox"/> Partnership Building <input type="checkbox"/> Policy Implementation & Maintenance						
Adult coalition will give 12 presentations per county served to community members and decision makers on passing comprehensive smoke-free ordinances. DUE: JUNE 30, 2025	<input type="checkbox"/> Data <input type="checkbox"/> Education <input type="checkbox"/> Media & Communication <input type="checkbox"/> Partnership Building <input type="checkbox"/> Policy Implementation & Maintenance						

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Deliverable	Strategies	Activities	Partners	Start Date (Month/Year)		End Date (Month/Year)	
<p>The tobacco coordinator will conduct 20 community-based activities and provide CO monitoring, referral to Be Well and Be Well Baby, lung cancer screening eligibility and collect smoke-free surveys in cities selected to implement comprehensive smoke free policies.</p> <p>DUE: by June 2025</p>	<input type="checkbox"/> Data <input type="checkbox"/> Education <input type="checkbox"/> Media & Communication <input type="checkbox"/> Partnership Building <input type="checkbox"/> Policy Implementation & Maintenance						
		<p>The tobacco coordinator will contact thought leaders a minimum of four (4) times annually to educate them on tobacco control issues in their communities.</p> <p>DUE: by June 2025</p>	<input type="checkbox"/> Data <input type="checkbox"/> Education <input type="checkbox"/> Media & Communication <input type="checkbox"/> Partnership Building <input type="checkbox"/> Policy Implementation & Maintenance				

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Deliverable	Strategies	Activities	Partners	Start Date (Month/Year)		End Date (Month/Year)	
<p>The tobacco coordinator will conduct 36 educational presentations to the public, worksites, policy makers, community organizations, and other health and public institutions on tobacco prevention and control issues.</p> <p>DUE: by June 2025</p>	<input type="checkbox"/> Data <input type="checkbox"/> Education <input type="checkbox"/> Media & Communication <input type="checkbox"/> Partnership Building <input type="checkbox"/> Policy Implementation & Maintenance						
	<input type="checkbox"/> Data <input type="checkbox"/> Education <input type="checkbox"/> Media & Communication <input type="checkbox"/> Partnership Building <input type="checkbox"/> Policy Implementation & Maintenance						

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Priority Area 3: Reduce smoking and e-cigarette use rates among youth and adult

Annual Objective for Indicator:	By June 30, 2025, identify 125 healthcare providers in the counties served to educate about tobacco/e-cigarette use and provide Be Well resources
Baseline measurement for this indicator:	Number of healthcare providers per county
Data source for baseline measurement:	

Timeframe for Activities

Deliverable	Strategies	Activities	Partners	Start Date (Month/Year)		End Date (Month/Year)	
The tobacco coordinator will provide Be Well and Be Well Baby material to 125 healthcare providers per county served. DUE: June 30, 2025	<input type="checkbox"/> Data						
	<input type="checkbox"/> Education						
	<input type="checkbox"/> Media & Communication						
	<input type="checkbox"/> Partnership Building						
The tobacco coordinator will distribute to schools in the counties served, the youth quitting guide “My Path to Quitting”, the “Arkansas Nicotine-Free School Toolkit”, and the “School Resource Guide”. DUE: June 30, 2025	<input type="checkbox"/> Policy Implementation & Maintenance						
	<input type="checkbox"/> Data						
	<input type="checkbox"/> Education						
	<input type="checkbox"/> Media & Communication						
	<input type="checkbox"/> Partnership Building						
<input type="checkbox"/> Policy Implementation & Maintenance							