

**Breast Cancer Control Advisory Board (BCCAB)
Meeting Minutes**

February 28, 2023

Attending Board Members:

Co-chair Dr. Ronda Henry-Tillman, Co-chair Dr. Jerri Fant, Dr. Danna Gear, Dee Collins, and Sharon Parrett

Absent Board Members:

Alicia Storey, Dr. Hope Keiser

Arkansas Department of Health (ADH):

Kimberly Hills, Cheryl Roland, Rachel Johnson, Amanda Hunter, Dr. Hattie Scribner, Rhonda Brown, Laura Shue, Rebecca Hallmark, Reginald Rogers, Brandy Stuphin, Christy Jackson, Jessica Nease, Meg Mirivel, Angela Brown, Gina Gulley, and Toney Bailey

Other Organizations:

No representatives attended the meeting.

I. Call to order:

Dr. Jerri Fant, co-chair, called the meeting to order at 5:01pm.

II. Review and approval of meeting minutes from February 28, 2023, quarterly meeting.

Dr. Jerri Fant asked for a motion to approve the minutes from November 22, 2022. Dee Collins made the motion to approve the minutes and Dr. Danna Gear seconded, which was approved on a voice vote.

A. Comments from members of the public:

No comments from the public.

III. Reports

A. BreastCare Non-Federal Revenues and Expenditures July 1, 2022, through June 30, 2023

Michael Koch was unavailable to review the reports, but Dr. Hattie Scribner reported the program had spent 54% of funds through December 2022. Full reports were provided in the meeting packet.

B. FY2023 Second Quarter Enrollment Report

Cheryl Roland, BreastCare Data and Information Systems Administrator, presented the second quarter enrollment report. Ms. Roland reported the total number of women enrolled was 5,454, which is about 300 more than the same time frame as last year. Ms. Roland reported the number of federally funded women enrolled was 3,379 and state funded women was 2,075. Ms. Roland also reported the number of women diagnosed with either breast or cervical as well as cervical precancer, atypical hyperplasia and hyperplasia. Dr. Gear requested the table be reordered to move up atypical hyperplasia and hyperplasia so that all the breast diagnoses are grouped together.

C. Contracts

Dr. Hattie Scribner, BreastCare Administrator, presented the second quarter contract report for FY2023. St. Francis Community Clinic had a total of 1,896 eligible women for the first half of the year, 614 CBEs were conducted, 60 pap test, and 58 HPV test. There were a total of 1,124 mammogram referrals, and a total of 58 women were navigated for diagnostics, 0 women were diagnosed for any treatment services. The Arkansas

Foundation for Medical Care contract report included Breast Cancer screening rates of 44.6% and cervical cancer screening rates is 54% for participating clinics.

St. Bernard Mobile Mammography served 9 of 13 counties, and participated in 68 events, 1002 referrals, and 678 women were screened. UAMS mobile mammography, served a total of 8 different counties with 59 events, 539 referrals, and 448 women screened.

D. FY2023 Second Quarter Social Media Outreach Report

Meg Mirivel, Director, Office of Health Communications presented the 2nd quarter social media report from October to December 2022. The social media posts for this quarter all performed well and had a very high reach. Ms. Mirivel reviewed how each BreastCare Facebook performed compared with all Facebook posts on the ADH page. Ms. Mirivel said this means that people are looking for this information on our social media pages. The BreastCare Campaign had 27 Billboards across the state from September into early December, radio ads ran from October into December and print publications from September through November. The rural radio network total impressions were over 2 million, digital radio also had strong impressions, and good click through rates with 63 clicks.

IV. Other Business

Reginald Rogers, ADH Legal Counsel, asked the board to approve reimbursement of travel for Board Members to attend the BCCAB meetings in 2023. Dr. Jerri Fant made the motion and Dr. Ronda Henry-Tillman seconded. The motion was approved on a voice vote.

Dr. Jeri Fant will check on her reappointment with the Governor's Office.

VI. Closing

Dr. Jeri Fant made the motion to adjourn, and Sharon Parrett seconded with no opposition. The meeting adjourned at 5:52pm.

The next BCCAB Quarterly Meeting is scheduled for May 23, 2023